

# WOMEN

IN BUSINESS

[a special **ADVOCATE** section]

June 2009

special advertising section  
**WOMEN IN BUSINESS**  
2008

Proudly Sponsored by  
**KELLI SLATE, DDS**  
DENTISTRY IN THE HEART OF LAKEWOOD

We support and encourage women heading up neighborhood businesses. We recognize their entrepreneurial spirit and strength in the workplace.

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**Patricia Simon, DDS**  
LAKESIDE DENTISTRY

"How can we make you smile?"

As one of the top professionals in the rapidly growing field of dentistry, Patricia Simon, DDS, is proud of the growth of her business, Lakewood Dentistry. She is a member of the American Dental Association, the American Dental Society, and the American Dental Association's Women's Leadership Initiative. She is also a member of the American Dental Association's Women's Leadership Initiative. She is also a member of the American Dental Association's Women's Leadership Initiative.

Lakewood Dentistry  
1900 Skillman Street  
Dallas, TX 75205  
214-826-8000

Full page

**Amy Jacobs**   **Eileen Jeffery**   **Karen Scheer**  
LAKESIDE DENTISTRY

**Jeri Kopecky and Kelli Duffy**  
LAKESIDE DENTISTRY

These two women, who have been in the dental industry for over 20 years, are proud of the growth of their business, Lakewood Dentistry. They are members of the American Dental Association, the American Dental Society, and the American Dental Association's Women's Leadership Initiative. They are also members of the American Dental Association's Women's Leadership Initiative.

Lakewood Dentistry  
1900 Skillman Street  
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1/8 page

1/4 page

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## SPONSORSHIP \$5,559

- Includes Name and Logo on Section Cover - Identified as a sponsor
- Includes Name and Logo on Magazine Table of Contents page
- Full Page Ad which will include logo (only logo allowed in the Entire Special Section)

## Rates:

RATES	2 AREA	3 AREA	4 AREA	5 AREA
1/8	\$519	\$859	\$1,039	\$1,209
1/4	\$769	\$1,439	\$1,739	\$2,049
1/2	\$1,369	\$1,959	\$2,289	\$2,609
FULL	\$2,109	\$3,429	\$4,229	\$5,029

### For Contract Advertisers\*

CONTRACT RATES	2 AREA	3 AREA	4 AREA	5 AREA
1/8	\$389	\$659	\$779	\$919
1/4	\$649	\$1,089	\$1,309	\$1,529
1/2	\$1,139	\$1,589	\$1,829	\$2,069
FULL	\$1,549	\$2,739	\$3,319	\$3,889

\*advertisers with a 12X contract qualify for this discount

**Publishing: June 2009**

**Space and Materials Deadline: May 1, 2009**

## GUIDELINES

**COPY:**

Copy will be written by our editorial staff from completed information sheet

**PHOTOS:**

A professional photographer will be available to take headshot photos. Please contact your Advertising Consultant to schedule a photo appointment. On-site headshots are also available for an additional charge of \$100

Word count limit

1/8 page  
60 words

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130 words

Full Page  
275 words  
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or 350 words  
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## ADVOCATE

6301 GASTON AVENUE  
SUITE 820  
DALLAS, TEXAS 75214  
www.advocatemag.com  
sales@advocatemag.com  
ph/ 214.560.4203  
fax/ 214.823.8866