

# Did you know that?

- Innovation drives our economy – new industries and new companies create more than 80% of new jobs
- Important industries like automobiles, music recording, aviation, petrochemicals and pharmaceuticals didn't exist 100 years ago
- As recently as thirty years ago, no one had heard of mutual funds, cellular telephones, biotechnology, snowboards, coffee bars or home videos



## Reactions from Students:

This camp was hard core! I loved everything!!!

I loved this camp; it was far beyond my expectations! I learned a lot!

I made a great decision to attend this camp. This was an unforgettable experience!

Awesome camp!

Camp was amazing!! Thank you for everything!

## Feedback from Parents:

Thanks so much for inspiring my son!

Thanks so much for organizing this wonderful camp!

You and your team have done a great job... Claudia is very happy with the classes and her mentor.

A. Gibson – JJ Pearce

C. Romo - Plano East

S. Rodriguez –  
Harmony Science Academy

L. Lu - Plano West

A. Hopper – Casady School, OK

C. Parbhoo

A. Chiou

G. Lopez



WHEN: June 21-July 2, 2010, Monday-Friday, 9:00 am-3:45 pm

WHERE: The University of Texas at Dallas School of Management  
800 West Campbell Road, Richardson, Texas 75080

WHO: Incoming high school Juniors, Seniors and 2010 graduates

COST: \$895 includes course materials, daily lunches, camp t-shirt, and awards

Seating is limited

Early Registration Discount. Register by April 1, 2010

Scholarship assistance available (separate application)

Sponsored by The Institute for Innovation and Entrepreneurship at UT Dallas  
Underwritten by a grant from the Texas Instruments Foundation

(972) 883-5990

REGISTRATION ONLINE:  
[innovation.utdallas.edu](http://innovation.utdallas.edu)



June 21-July 2, 2010





## Have you ever wondered...

- Where great ideas come from?
- What it is like to be your own boss...to start and build a successful enterprise?



## Would you like to learn more about...

- Entrepreneurship as a career option?
- How entrepreneurs start and build successful new ventures?
- How venture capitalists and professional investors fund new companies?
- Entrepreneurship education at UT Dallas?



## If so, Innovation Opportunity Camp is for you...

- Meet and interact with successful entrepreneurs – learn how they did it
- Make new friends from area high schools – learn together in a fun environment:
  - Where do great ideas come from?
  - How do you protect your intellectual property?
  - How do you turn your great idea into a plan for a new business?
- Learn from UT Dallas entrepreneurship faculty and professional investors and entrepreneurs
- Participate in team-based activities – each team mentored by a UT Dallas graduate student – including:
  - A computer-based business simulation game
  - A business idea competition
  - Recreational activities
- Develop presentation and communications skills – learn how to pitch your ideas to investors
- See cutting-edge science and research in action: semiconductors, nanotechnology, microelectronic mechanical systems (MEMS), digital arts and video game development

**Scholarships Available**