

Women In Business

INFORMATION SHEET

Please attach any additional information (resume/articles) that you feel is pertinent and return to your Advertising Consultant.

Name: _____

Professional Title: _____

Business Name: _____

Business Phone: _____ Business Fax: _____

Business Address: _____

Describe the nature of your business: _____

What makes your business unique from others like it? _____

Describe your education and background: _____

What do you enjoy most, and find most fulfilling about what you do? _____

Explain how your career began and led to this point: _____

What are the challenges and rewards of being a woman-owned business?

What are your career plans/goals for the future? _____

DEADLINES:

Space Deadline & Materials:

If you are writing your own copy, please do not exceed the following:

1/8 page... 60 words maximum – 1/4... 90 words – 1/2 page... 130 words

Full page...275 + bullet points or 350 words

ADVOCATE

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