

HOME SERVICES RATES

LAKWOOD/EAST DALLAS - LAKE HIGHLANDS - PRESTON HOLLOW - FAR NORTH DALLAS • OAK CLIFF

ADVOCATE

6301 GASTON AVENUE
SUITE 820
DALLAS, TEXAS 75214
www.advocatemag.com
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fax/ 214.823.8866

LINE AD RATES

ONE LOW RATE FOR ALL FOUR MAGAZINES

THREE MAGAZINES NET RATES - LW, LH, PH

CONTRACT LENGTH	12X	8X	4X	1X
Price per	\$22	24	29	31

2 LINE MINIMUM

FOUR MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per line	\$26	29	33	35

2 LINE MINIMUM

FIVE MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per line	\$30	\$34	\$37	\$39

NORTH DALLAS ONLY NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per line	\$14	16	20	22

2 LINE MINIMUM

OAK CLIFF ONLY NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per line	\$14	16	20	22

2 LINE MINIMUM

BOX AD RATES

THREE MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$219	239	269	299
2"	\$379	429	449	479
3"	\$539	619	629	659

FOUR MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$249	269	289	309
2"	\$459	489	519	549
3"	\$669	709	749	789

FIVE MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$279	299	309	319
2"	\$539	549	589	619
3"	\$799	839	869	919

NORTH DALLAS ONLY NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$149	169	199	229
2"	\$269	299	319	329
3"	\$389	429	459	499

OAK CLIFF ONLY NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$149	169	199	229
2"	\$269	299	319	329
3"	\$389	429	459	499

Rates are Payable Monthly. Ads must run consecutively to receive price break.

H HOMESERVICES

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SIZE

	WIDTH	DEPTH
1-inch box	1 5/8"	1"
2-inch box	1 5/8"	2"
3-inch box	1 5/8"	3"

NO MORE THAN 30% GRAY SCALE.
REVERSE ALLOWED IN LOGOS ONLY.
DIGITAL GUIDELINES ARE AVAILABLE
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