

## HOME SERVICES RATES

LAKWOOD/EAST DALLAS - LAKE HIGHLANDS - PRESTON HOLLOW - FAR NORTH DALLAS • OAK CLIFF

# ADVOCATE

6301 GASTON AVENUE  
SUITE 820  
DALLAS, TEXAS 75214  
www.advocatemag.com  
sales@advocatemag.com  
ph/ 214.560.4203  
fax/ 214.823.8866

## LINE AD RATES

ONE LOW RATE FOR ALL FOUR MAGAZINES

### THREE MAGAZINES NET RATES - LW, LH, PH

CONTRACT LENGTH	12X	8X	4X	1X
Price per	\$22	24	29	31

2 LINE MINIMUM

### FOUR MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per line	\$26	29	33	35

2 LINE MINIMUM

### FIVE MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per line	\$30	\$34	\$37	\$39

### NORTH DALLAS ONLY NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per line	\$14	16	20	22

2 LINE MINIMUM

### OAK CLIFF ONLY NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per line	\$14	16	20	22

2 LINE MINIMUM

## BOX AD RATES

### THREE MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$219	239	269	299
2"	\$379	429	449	479
3"	\$539	619	629	659

### FOUR MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$249	269	289	309
2"	\$459	489	519	549
3"	\$669	709	749	789

### FIVE MAGAZINES NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$279	299	309	319
2"	\$539	549	589	619
3"	\$799	839	869	919

### NORTH DALLAS ONLY NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$149	169	199	229
2"	\$269	299	319	329
3"	\$389	429	459	499

### OAK CLIFF ONLY NET RATES

CONTRACT LENGTH	12X	8X	4X	1X
Price per inch				
1"	\$149	169	199	229
2"	\$269	299	319	329
3"	\$389	429	459	499

Rates are Payable Monthly. Ads must run consecutively to receive price break.

## H HOMESERVICES

### NARI HOME IMPROVEMENT

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SIZE  
WIDTH DEPTH  
1-inch box 1 5/8" 1"  
2-inch box 1 5/8" 2"  
3-inch box 1 5/8" 3"  
NO MORE THAN 30% GRAY SCALE.  
REVERSE ALLOWED IN LOGOS ONLY.  
DIGITAL GUIDELINES ARE AVAILABLE  
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